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# **Myth of androgyny and androgynous fashion in menswear**

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This article explores the relationship between man's fashion and the myth of androgyny. Inspired by Gilbert Durand's *Mythanalyse* and *sociologie de l'imaginaire* theory, as well as some works on the myth of androgyny, I briefly analyse the mythological symbolism of androgyny. Then, I explore the relationship between the 20th century menswear revolution and androgynous fashion. Finally, by using Frédéric Monneyron's method of fashion analysis, I analyse the current menswear designs of several Western and Chinese designers. The research materials are mainly the images from [vogue.com](http://vogue.com) and show reviews from some mainstream fashion websites. We can find that androgynous fashion is back to the stage today. It not only satisfies the imagination of new gender constructs, but also brings some new ideas to the contemporary menswear fashion design.